


Sponsor Love!

[JV Clothiers](#) have been such a wonderful sponsor of my blog and I wanted to give them a shout out today!

If you are a mom of a toddler boy and a football fan then this post is for you! Also, you know how hard it is to find cute collegiate wear for that little man;) Well, you're in luck because they have the most adorable clothing!



About Us

 JV Clothiers was started by two moms and two dads who wanted more for their sons in terms of collegiate wear. Both boys had jerseys supporting their favorite teams, but high-quality, “preppy” attire beyond jon-jons could not be found.

That was when the light bulb went off. While looking for collegiate apparel (preppy shorts, polo shirts, and belts) for our toddlers we always hit a dead end. It didn't take long before our entrepreneurial spirit swept in to transform our frustrations into a business opportunity.

Like many business ideas, JV Clothiers was hatched over a casual meal. What started as a Friday lunch at a Lafayette, LA restaurant staple, morphed quickly into a full-fledged business meeting complete with a “pie in the sky” idea for a boys' clothing line that would produce high-end university logo apparel to fill a void in the collegiate apparel market.

By week's end with an LLC formed, a tax identification number

obtained, and a website domain purchased, JV Clothiers was officially “in business.”



Impromptu meetings with several Lafayette retailers legitimized the team’s assumption that its products could be successful. Just weeks later, co-founders Rye Tuten & Marcus Mire made JV Clothier’s biggest splash to date on a day trip to Baton Rouge where the response from several retailers was overwhelming.

Manufacturers were secured, samples were produced and, most importantly, licenses were granted by BOTH LSU and UL-Lafayette.

Many more months of planning, long nights and weekends of work later, JV Clothiers is proud to invite you to share in our dream that began over burgers, without fries!

Stay TUNED because they are in the works of getting FOUR more schools!! YAY!

If they do not carry your schools colors then click [HERE](#) and request!! I cant wait until next football season when JP will be old enough to wear these adorable outfits!